



Privacy Policy

Effective Date: November 2023 onwards.

Earth & Beauty ("we," "us," or "our") is committed to protecting the privacy and personal information of our students, customers, and website visitors ("you" or "your"). This Privacy Policy outlines how we collect, use, disclose, and protect your personal information when you interact with our beauty and aesthetics training services and website. By accessing our services or providing your personal information, you consent to the practices described in this Privacy Policy.

1. Information We Collect:

a. **Personal Information:** We may collect personal information such as your name, address, email address, phone number, and payment details when you enrol in our training programs, register for an account, or make a purchase.

b. **Usage Information:** We may collect information about your interactions with our website, including IP addresses, browser type, operating system, referring URLs, pages viewed, and access times. We may also collect information about your usage and performance within our training programs.

c. **Cookies and Similar Technologies:** We may use cookies, web beacons, and other tracking technologies to collect information about your browsing activities and enhance your experience on our website.

2. Use of Information:

a. We may use your personal information to provide and deliver our training services, communicate with you, process payments, and manage your account.

b. We may use your information to personalise your learning experience, improve our training programs, and develop new courses and offerings.

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This policy can also be found at www.earthandbeauty.co.uk

c. We may use your email address to send you relevant information, updates, marketing materials, and promotional offers, subject to your preferences and applicable laws.

3. Information Sharing:

a. We may share your personal information with trusted third-party service providers who assist us in operating our business, such as payment processors, customer support providers, and marketing platforms.

b. We may disclose your information when required by law, in response to a valid legal request, or to protect our rights, property, or safety, as well as the rights, property, or safety of others.

c. In the event of a merger, acquisition, or sale of all or a portion of our assets, your personal information may be transferred to the acquiring entity.

4. Data Security:

a. We implement reasonable technical, administrative, and physical safeguards to protect your personal information from unauthorised access, disclosure, alteration, or destruction.

b. While we strive to protect your personal information, no method of transmission or storage is completely secure. Therefore, we cannot guarantee absolute security of your information.

5. Third-Party Links:

Our website may contain links to third-party websites or resources. We are not responsible for the privacy practices or content of those third-party sites. We encourage you to review the privacy policies of those websites before providing any personal information.

6. Children's Privacy:

Our training services are not directed to individuals under the age of 18. We do not knowingly collect or solicit personal information from children. If we become aware that we have collected personal information from a child without parental consent, we will take steps to delete the information promptly.

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7. Your Choices and Rights:

You have the right to access, update, correct, or delete your personal information. You can review and update your account information by logging into your account or by contacting us. You may also unsubscribe from our marketing communications at any time by following the instructions in our email communications or by contacting us directly. Please note that even if you opt out of marketing communications, we may still send you important transactional or administrative messages related to your account or our services.

8. International Data Transfers:

Our training services and website may be accessed and operated in countries outside of your own. By providing us with your personal information, you consent to the transfer of your information to countries that may have different data protection laws than your jurisdiction.

9. Changes to this Privacy Policy:

We may update this Privacy Policy from time to time to reflect changes in our practices or applicable laws. We will notify you of any material changes by posting the updated Privacy Policy on our website or by other means. We encourage you to review this Privacy Policy periodically.

10. Contact Us:

If you have any questions, concerns, or requests regarding this Privacy Policy or the handling of your personal information, please contact us using the information provided in the footer of this document.

By continuing to use our training services or providing your personal information after any changes to this Privacy Policy, you acknowledge and agree to the updated practices outlined in the revised Privacy Policy.

Thank you for trusting Earth & Beauty with your beauty and aesthetics training needs.

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